

# OnLive-Auction at AGON SportsWorld

All items in the auction will come under the hammer live on the day of the auction. If you are not able to attend the auction, our online portal is available so that you can bid "live" online to the auctioneer, just as if you were attending the auction in person.

## Requirements:

In order to take part live during the auction, you must initiate an account in the auction portal. This is a very important premise – no account – no bids!! You can set up your account by using the "Register" link on the website.

Furthermore it is only possible to bid live online for lots for which you have already placed a binding bid on our website in advance and have clicked the "yes" button on the option "I wish to bid live, online for this object during the live auction"! All lots which have not been designated in this way are not available for you to participate in the live, online bidding, even if you have made an advance bid! In this case you will only be able to follow the live bidding as a spectator. It is possible to designate lots for live bidding at a later date, only however 30 minutes before the auction starts at the latest by using the "Bid Administration" option.

The following options are only available when you have logged in to your account on the internet portal. They can be found at the top edge of the website under "Live Auction"

## Live Auction before the Auction starts:

Before the auction starts you can find all information current news and bulletins from the AGON Team about the auction under the option "Live Auction".

## Live Auction:

The lots in the AGON SportsWorld Auction will be called up in blocks of 10 lots. You will see the respective lots on the top line of the window. The single lots will then be called up when interest has been registered in the auction room, on the internet or by telephone. It may happen that the lots are therefore not called up in the correct order. The lot which is being currently

The screenshot shows the AGON SportsWorld auction interface. At the top, there's a navigation bar with 'Live Auktion | Bid Administration | Edit Profile | Logout'. Below that, a banner for 'Derzeit werden folgende Objekte aufgerufen: 1 - 10' is visible. The main content area features 'Catalogue Number: 2' and 'Werbeschild WM 1930'. The description reads: 'World Cup 1930, enamelled advert poster in metal. - Large m/c advertising poster in metal. The official poster motif of the 1st world Cup in Uruguay with red lettering "Tribuna America" (one of the four main stands in the WC Stadium "Estadio Centenario" in Montevideo). A unique enamelled plaque was made for each stand with the respective name in red letters. i.e. this plaque plus: Tribuna Colombia, Tribuna Olympia and Tribuna Amsterdam. The posters were strategically placed in each stand and protected from wind and weather. The posters were removed during restoration work in the 50s or 60s. Were never offered for sale before! Slight damage around the screw-holes, etc. In very good condition! Size 77,5x35,5cm. Condition: A'. To the right of the text is an image of the poster. Below the description, there's a 'Highest bid' field with a value of 0 and a 'Messages from the auctioneer:' section.

auctioned is shown with the highest bid placed at the moment.

The screenshot shows the AGON SportsWorld auction interface for 'Spielball WM 1950'. The navigation bar is the same. Below the banner, it says 'Derzeit werden folgende Objekte aufgerufen: 1 - 10'. The main content area features 'Catalogue Number: 1' and 'Spielball WM 1950'. The description reads: 'World Cup 1950 - Original Ball from The Final - Original match ball "Super Duplo T" from the IV World Cup 1950 (final Brazil vs Uruguay on 16th July 1950 in Estadio Maracanã, Rio De Janeiro, Brazil. (173.000 spectators!). The match was won, surprisingly by Uruguay, the score 2:1. The Uruguayan mid-field player Schubert Gambetta took possession of the ball as soon as the English referee Reader blew the final whistle and carried it off to the changing rooms. Since then the ball was to be found in Gambetta's house. 12 part brown leather hand-sewn with valve (this model was the first ball ever with a valve) made by Superball - Belle Vertille, Argentina. As the ball was kept in Gambetta's private house, it was never presented to the public. To date there was only one officially registered match ball from the 1950 World Cup Tournament, to be found in the National Soccer Hall in Cincinnati in the USA. This ball is from the match U.S.A vs England (1:0) in the Club Museum of Bala Horrocks, a match ball is also said to be from the Final in the Maracanã Stadium. This ball however shows no signs of usage, and can only be an unused reserve match ball. The match ball seen here came directly from the estate of Schubert Gambetta and was taken into the Anamón Collection. The valve no longer keeps the ball blown up - therefore the ball doesn't seem to be found anymore. Naturally there are heavy signs of usage and the printed letter "Superball" is hardly recognizable. A statutory declaration confirms the authenticity of the ball. (Source: Heilmann-Weis - die Weltmeisteraufhänger, Munich 2010). A certificate of authentication from Gambetta's family and confirmation from the buyers (Family Anamón) that the ball was bought from the estate of Gambetta are also included! A unique item! Condition:'. Below the description, there's a 'Countdown' field with a value of 0, a 'Highest bid' field with a value of 27.000,00€, a 'Your pre-bid' field with a value of 30.000,00€, and a 'Place your bid' field with a value of 0. There's also a 'Messages from the auctioneer:' section.

When a lot is called up for which you want to bid for live, your advance bid is shown on your screen. As long as the bids in the auction room, on telephone or on the internet are under your advance bid you will see the second highest bid in the window „Highest Bid“. You can follow the procedure on the screen, and when lower bids (i.e. lower than your advance bid) are made you will be informed that your advance bid is still higher than the current bids. The auctioneer will continue to take the second highest bid, and, as soon as you are over bid; you (and all other bidders) have the option place an increased bid. The

fastest bid made is automatically the next highest bid (time frame available - you have 6 to 9 seconds to confirm a higher bid). Independent from the offered bid steps made by the auctioneer you can place a direct bid under the option at the bottom of the screen;

this must however be at least 10% higher than the currently shown highest bid! Here the auctioneer decides whether the bid can be accepted, in this case your direct bid will be shown as the currently highest bid. The calling up of each lot ends with the fall of the hammer accepting the highest bid, the hammer price will be displayed, and if your bid is the highest you will be congratulated.

The screenshot shows the AGON SportsWorld auction interface for 'Werbeschild WM 1930'. The navigation bar is the same. Below the banner, it says 'Derzeit werden folgende Objekte aufgerufen: 1 - 10'. The main content area features 'Catalogue Number: 2' and 'Werbeschild WM 1930'. The description reads: 'World Cup 1930, enamelled advert poster in metal. - Large m/c advertising poster in metal. The official poster motif of the 1st world Cup in Uruguay with red lettering "Tribuna America" (one of the four main stands in the WC Stadium "Estadio Centenario" in Montevideo). A unique enamelled plaque was made for each stand with the respective name in red letters. i.e. this plaque plus: Tribuna Colombia, Tribuna Olympia and Tribuna Amsterdam. The posters were strategically placed in each stand and protected from wind and weather. The posters were removed during restoration work in the 50s or 60s. Were never offered for sale before! Slight damage around the screw-holes, etc. In very good condition! Size 77,5x35,5cm. Condition: A'. To the right of the text is an image of the poster. Below the description, there's a 'Countdown' field with a value of 7, a 'Highest bid' field with a value of 27.000,00€, a 'Your pre-bid' field with a value of 30.000,00€, and a 'Place your bid' field with a value of 0. There's also a 'Messages from the auctioneer:' section.